

PRIVACY POLICY

Sites covered by this Policy Statement

This Privacy Statement applies to all EMERALD PARK HOMES owned websites and domains, and our wholly owned subsidiaries (EMERALD PARK HOMES websites.")

Links to NON-EMERALD PARK HOMES websites

The EMERALD PARK HOMES websites may provide links to third-party websites for your convenience and information. If you access those links, you will leave the EMERALD PARK HOMES website. EMERALD PARK HOMES does not control those sites or their privacy practices, which may differ from EMERALD PARK HOMES's. We do not endorse or make any representations about third-party websites. The personal data you choose to give to unrelated third parties is not covered by the EMERALD PARK HOMES Privacy Statement. We encourage you to review the privacy policy of any company before submitting your personal information. Some third-party companies may choose to share their personal data with EMERALD PARK HOMES; that sharing is governed by that third-party company's privacy policy.

Types of information we collect

This Privacy Statement covers personal information, non-personal data collection and aggregate reporting.

Personal information is information that is associated with your name or personal identity. EMERALD PARK HOMES uses personal information to understand better your needs and interests and to provide you with better service. Once you choose to provide us with personal information, you can be assured it will be used only to support your customer relationship with EMERALD PARK HOMES. We take seriously the trust you place in us. EMERALD PARK HOMES will not sell, rent or lease your personal information to others.

On some pages and links at EMERALD PARK HOMES, you can request information, subscribe to marketing or support materials, or register yourself. The types of personal information you provide to us on these pages may include name, address, phone number, e-mail address, or contact preferences.

Non-personal information is data about usage and service operation that is not associated with a specific personal identity. EMERALD PARK HOMES collects and analyzes non-personal information to evaluate how visitors use the EMERALD PARK HOMES website.

Non-personal data we collect may include the pages visited on the EMERALD PARK HOMES websites, unique URLs1 visited within our website, browser type and IP address. Most non-personal data is collected via cookies or other analysis technologies.

Children's Privacy

EMERALD PARK HOMES is committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children's online activities and interests. EMERALD PARK HOMES does not knowingly collect information from children under the age of 13 and EMERALD PARK HOMES does not target its website to children under 13.

How we use your information

EMERALD PARK HOMES uses your personal information to provide you with services and to help us better understand your needs and interests. Specifically, we use your information to communicate with you, to provide service and support, to update you on services and benefits, to personalize promotional offers and to personalize the EMERALD PARK HOMES website. Occasionally we may also use your information to contact you for market research regarding EMERALD PARK HOMES products or services. We will give you the opportunity to choose your privacy preferences regarding such communications. You may, at any point, contact us to request an opt-on on future communication.

Personal data collected online may also be combined with information you provide EMERALD PARK HOMES through other sources such as product registration, call centers or public events such as trade shows or seminars.

Personal data given to EMERALD PARK HOMES may be transferred across state, provincial and/or country borders for the purposes of data consolidation, storage and simplified customer information management.

Non-personal data is aggregated for reporting about EMERALD PARK HOMES website usability, performance and effectiveness. It is used to improve the customer experience, usability and site content.

Who we share your information with

EMERALD PARK HOMES will not sell, rent or lease your personal information to others. EMERALD PARK HOMES will not share your personal information with third parties except in responding to your requests for products or services. Your permission will be requested when you submit your information. EMERALD PARK HOMES shares customer information across EMERALD PARK HOMES - owned business entities and companies working on our behalf, but only as required to meet your product or service requirements.

EMERALD PARK HOMES occasionally may contract with third-party service providers and suppliers to deliver complete products, services and customer solutions. Suppliers and service providers are required to keep confidential the information received on behalf of EMERALD PARK HOMES and may not use it for any purpose other than to carry out the services they are performing for EMERALD PARK HOMES. These service providers may change, or we may contract with additional service providers to better accommodate our customers. EMERALD PARK HOMES will not share personal information with any other third parties without your permission, unless required by law enforcement action, subpoena, or local law.

EMERALD PARK HOMES or its related entities could merge with or be acquired by another business entity or some or all of their respective assets could be acquired. If such a combination or acquisition occurs, EMERALD PARK HOMES will make every reasonable effort to notify you in the event we share with the merging or acquiring entity some or all of your personal information to continue serving you.

Your information and third-party companies

Certain EMERALD PARK HOMES services are linked with those from unrelated third-party companies, some which offer you the option to share with both EMERALD PARK HOMES and the third party personal data you provide. We will not share your personal information with those third-party companies unless you make that choice.

Contacting us

We value your opinions. If you have comments or questions about our privacy policy, please send them to emeraldparkhomes@sasktel.net

*This privacy statement applies to Canada